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Telephone

La Mesa 6681

HOW TO LOCATE

ROCKLEIGH DAHLIA GARDENS

Drive out El Cajon Blvd. to 7500 block, turn South on Parks Ave. Where the road forks, follow the Rockleigh Dahlia Gardens sign.

Your visits are always appreciated regardless of time of year, but for those who may enjoy seeing one of the finest collection of Dahlias in the U. S. during bloom, it is suggested they make it a point to visit us July 15 to October 15.

The Rockleigh Dahlia Gardens have always been interested in having their friends obtain the best results. In order to do so, we have found our "Information Service" of value to many. This assistance might be of help to you, and if so, just give us a complete story regarding your trouble. We will be only too happy to advise you without any charge.

H. & J. E. Lodge

During Sept., 1939, I had the pleasure of visiting the Mid-West Dahlia Show at Cleveland, also the American Dahlia Society Show in New York City, and had the honor of assisting as one of the judges at both shows.

H. L.

JOIN THE AMERICAN DAHLIA SOCIETY

IT WILL REPAY YOU

Dues \$2.00 a Year

C. Louis Alling

251 Court Street

West Haven, Conn.

Rockleigh Dahlia Gardens

7541 Seneca Pl., La Mesa, Calif.

PHONE LA MESA 6681

KEY TO ABBREVIATIONS

(ID) Informal Decorative (SC) Semi-Cactus
(D) Decorative (C) Cactus

Many Varieties, Poms and Miniatures Not Listed.

EUROPEAN VARIETIES

Andries Superba (C)	Good red on long stems 1.50
Altmark (SC)	Soft pink, white center50
Baerne (C)	Rose pink, yellow base .50
Bauer's Ideal (D)	Bright red 1.00
Chamberlain (ID)	Salmon, rose and violet 1.50
Enkart's Prima (C)	Soft salmon, yellow center 2.00
Julius C. Bunge (C)	Beautiful pink 1.00
Kardinal Van Rossum (C)	Deep purple violet 1.00
Laetare (SC)	Yellow and fiery red 1.00
Mm. Parturet (C)	Very large yellow
Mm. Jussiant (C)	Clear lilac violet, a beauty 3.00
Miss Belgium (C)	Orange on long stems .50
Showa (C)	Cream tipped carmine .50
Phantom (D)	Purple, white tips50
Pius XI (D)	Yellow, white tips75
Mad Albert Le Brun (ID)	Orange 5.00
Pres. Ed. Benes (ID)	Orange red 2.00

1940 INTRODUCTIONS

American Victory	Very fine red on long stems Plants \$5.00
Bill Arbury (SC)	Clear white, base of Petals cream, Plants 3.50
Dahliamum Plants 5.00
Eleanor J. (ID)	Smoky old rose, good for florists, Plants 3.00
Mrs. E. Hutchings (C)	Bright lavender rose, 11 x 6, Roots 7.50
Joan Craig (ID)	Oxblood red, darker center, Roots 5.00
Katherine Loesch (ID)	Daphne pink, good cut flower, Plants 5.00
Loyalty Min (C)	Beautiful crimson red on good stems, Plants 3.00
Lucilla (SC)	Deep old rose, 11 x 6 a medal winner Plants 5.00

Manhattan (ID)	Orange red, outstanding in 1939, Plants 7.50
Progress (ID)	Rosy mauve, very large, a big winner Plants 7.50
Silver Lady	White, delicate lavender shadings, Plants 5.00
The Governor (FD)	Clear Sulphur yellow, another big winner Plants 2.50
Yellow Glory (SC)	A fine lemon yellow, certificate winner Plants 3.50

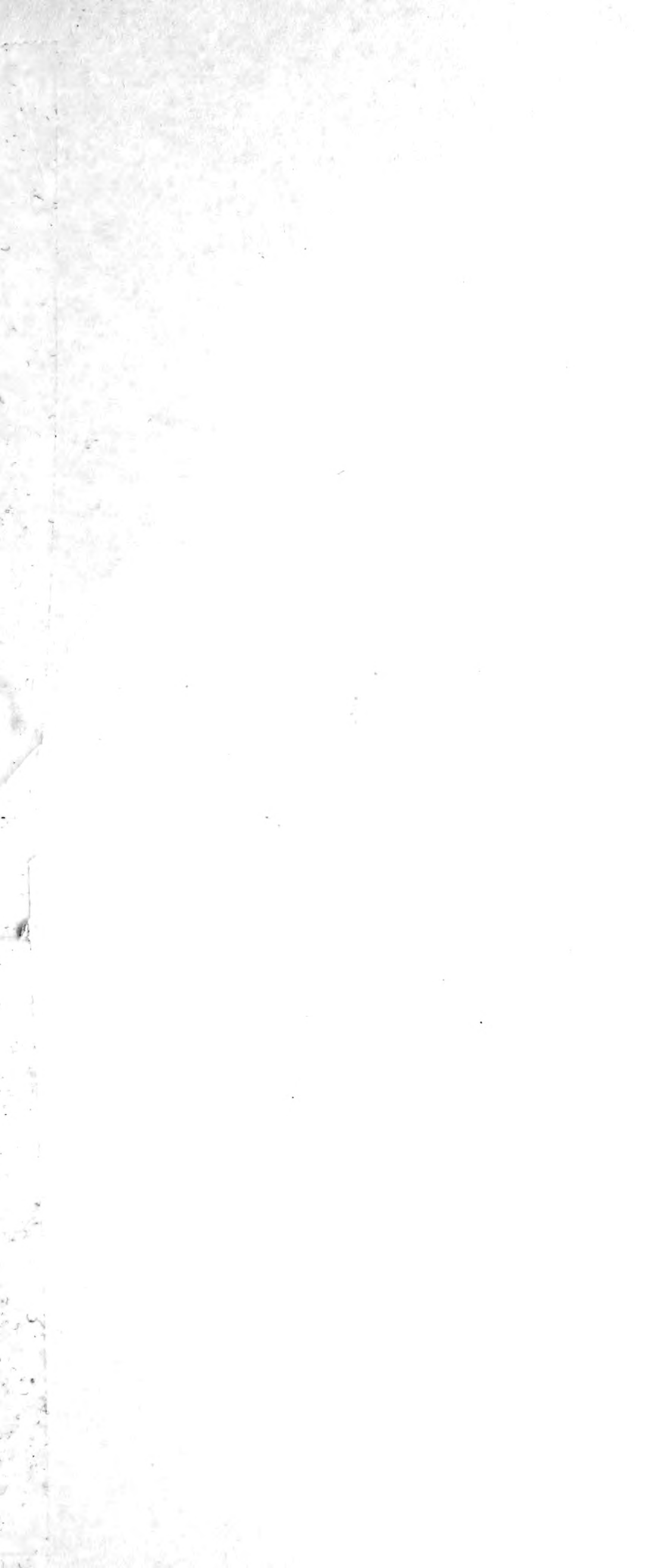
DAHLIAS AT 25c

Marshall's Pink (D)	Shell pink \$.25
Marshall's Beauty (D)	Lavender pink25
Red Beauty (D)	A good red cut flower .25
Wemco Beauty (D)	White shaded pink25
Jersey's Beauty (ID)	A favorite pink25
Emmanuel's Beauty (D)	Yellow tipped red25
Robert E. Lee (SC)	Bright red25
Chautauqua Sunset (SC)	Sunset colors25
Yellow Jane Cowl (ID)25
Hathor (D)	Flame and yellow25
J. J. Jefferson (D)	White, for cutting25
White Wonder (ID)	A real big one25
Jane Cowl (ID)	Golden buff25

GENERAL LIST

American Purity (SC)	A fine big white \$1.25
Autumn Mist (D)	Oyster white, purple lines 3.00
Autumn Sunset (D)	Bronze, gold center75
Bernice Geer (C)	Old rose, outstanding 1.00
Blue River (D)	Very large50
Carl G. Dahl (ID)	Apricot, buff, reverse rose, largest bloom at New York show 2.00
Curly Locks (ID)	Apricot gold of large size 1.00
Calif. Idol (ID)	Giant yellow75
City of Cleveland (D)	Orange red50
Cornell (ID)	Garnet red, tipped white 1.75
Calif. Rose (ID)	Large rose pink50
Dean Anderson (D)	Henna orange, a fine exhibition dahlia .. 1.50
Eliz Rethberg (ID)	Large pastel pink50
Edward Rindleisch (ID)	A good red50
Emma Walker (SC)	Yellow, old rose and lavender on long stems, Roots \$4.00

Emmesse (FD)	Large salmon, Roots 4.50
Golden Standard .. (SC)	Golden amber, beautiful, Roots .50
Grand Master (D)	Giant orange bronze Roots 1.50
Geneva Surprise .. (ID)	Orange cadium to apricot yellow, Roots 3.50
Glamour (ID)	Giant purple, very outstanding, Roots 6.00
Hillside Sunset (ID)	Golden yellow, edged red 5.00
Hillside Gold (SC)	Golden yellow, apricot glow 2.50
Jean Trimbee (SC)	Petunia violet50
Kentucky Sun (D)	Large yellow grower .75
Kay Francis (SC)	Yellow50
Leland Stanford .. (D)	Brilliant Cardinal of large size75
Louisiana Rumba (ID)	Scarlet red, pencilled yellow 5.00
Lois Walcher (SC)	Purple, white tips 2.50
Kilgores King (D)	Flesh with yellow center, large 1.00
Mrs. W. S. Knudsen	Exhibition white 1.75
..... (ID)	Giant red 1.25
Miss Englewood .. (ID)	Apricot yellow, very fine75
Miss Glory (SC)	Pure white formal75
Miss Oakland (D)	Scarlet and tan, one of the best75
Margrace (ID)	Yellow, orange and white50
Marjery Cole (D)	The largest red50
Mrs. Geo. Le Boutillier	Baby pink, very pretty .50
..... (D)	Rich velvety carmine of large size 1.50
Miss Indiana (D)	Large yellow buff, a big winner 1.00
Mad River Chief (ID)	Soft golden yellow, a giant 15.00
Milton J. Cross (ID)	Phlox pink 3.00
Mayor Frank Otis (ID)	Nearest to black75
Mildred Pote (ID)	Fine orange on good stems 1.00
Negus (D)	American beauty red 1.50
Nagel's Orange (C)	Cream and salmon 1.00
O. O. McIntyre (SC)	Cerise red, attractive and good keeper .. .60
Opal (ID)	Pink to cream center 5.00
Oakleigh Monarch (D)	Beautiful bright pink of large size 5.00
Pat Ann (SC)	Salmon, gold and mulberry 2.50
Premier's Winsom (D)	Pink and orange, a giant75
Premier's Majestic (ID)	Salmon and rose pink, a giant 2.50
Pride of Austinburg	
..... (ID)	
Phyllis Knight (ID)	



Royal Robe (ID)	Large purple on good stems75
Rockley Moon (ID)	A good yellow50
Red Salute (FD)	Bright scarlet, serrated tips 1.50
Robert Emmet (ID)	Cardinal red, a good one50
Satan (SC)	Sensational red50
Sleepy Hollow (SC)	Shell pink, white center 2.50
Sultan of Hillcrest (D)	Lemon yellow, reverse rosy pink50
Shirley Temple (C)	Soft lavender, a big one 1.25
Vin Well Bittersweet (D)	Bittersweet orange 4.00
Vin Well Empress (ID)	Pure deep rose 7.50
Vin Well Bridesmaid (ID)	Old rose, suffused yellow 5.00
Volcano (ID)	Bright orange, large size 1.00
Watchung Giant (ID)	A real giant in amber yellow, suffused orange 1.50
White Abundance (ID)	A good white on fine long stems50
Yellow Marvel (D)	Yellow, white tips, large75
Fort Monmouth (SC)	Violet purple35

We have many varieties that are not listed here. Our collection of Poms and Miniatures is up to date.

Rockleigh Dahlia Roots

Are from finest and healthiest stock regardless of whether in the low or high price margin. The stock which I offer for 1940 planting is of world renown varieties with many importations from Europe

Let us grow more dahlias from plants in the future.

They are half the price of roots. They yield better blooms. Instructions for setting out plants will be outlined in detail upon your visit.

Dahlia roots ready for shipping first of April until May 15th. We guarantee roots to be true to name.

Please send your order early.

Postage paid on orders amounting to \$2.00 or more. Check or money order requested with order or C.O.D.